

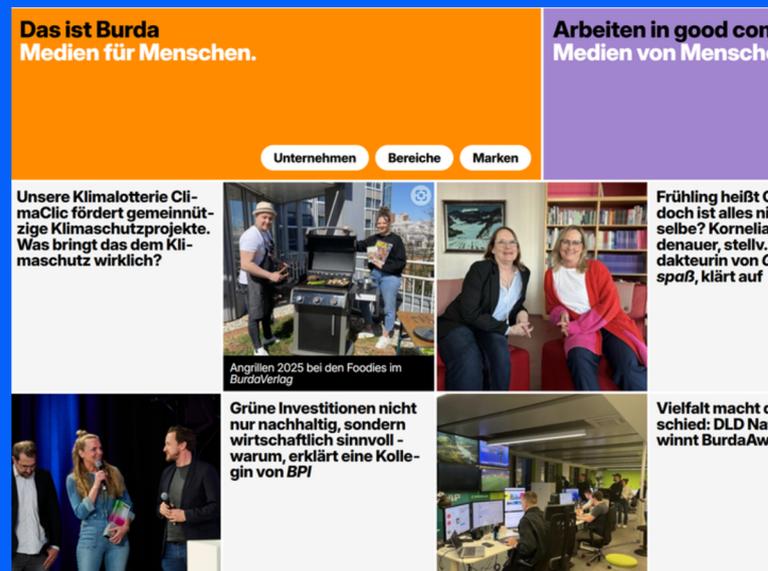
# A team that adapts like yours

Scale your engineering force without sacrificing speed, quality, or focus.



## About Hubert Burda Media

Hubert Burda Media is one of Germany's largest media companies, with a diverse portfolio spanning publishing, digital media, and technology services. Valiton, Burda's internal IT service provider, delivers innovative tech solutions to support this broad media ecosystem from offices in Munich and Offenburg.



Media & Publishing



> 10.000 employees



Germany (International)



3 Team member



AWS Services

## Challenge

- Personalize ads through cross-portal user behavior analysis
- Expand dev capacity with a **stable, flexible remote team**
- Integrate nearshore engineers into **Agile workflows** without disruption
- Avoid diverting in-house devs from core projects
- **Balance legacy system** expertise with AWS cloud skills
- **Adapt quickly** to evolving tech stacks and complex architectures

## Solution

- Embedded full-stack K&C engineers into Burda's existing team
- **Designed onboarding** around legacy systems and AWS infrastructure
- **Delivered continuous AWS training** to keep skills current
- Achieved seamless integration for **fast productivity**
- Scaled team flexibly to meet changing project demands

## Success Story

With K&C's experienced full-stack developers, Burda scaled its engineering capacity without sacrificing quality or agility. Smooth integration was enabled by proven onboarding, Agile collaboration, and continuous training in both cloud and legacy systems. Instead of reallocating in-house developers, senior staff stayed focused on strategic work while K&C engineers led key implementations. Over time, K&C team members became fully embedded—working seamlessly across legacy Groovy systems and modern AWS infrastructure.

Today, Burda benefits from a stable, cloud-savvy dev team that supports analytics, personalization, and product innovation while keeping core teams aligned and focused.

## Why K&C?



**Proven Experience:** 20+ years of experience delivering remote and nearshore IT services to enterprise clients across Europe.



**Scalable Teams:** Ability to scale up or down with top-tier engineers throughout the project lifecycle.



**Technical Versatility:** Specialists with full-stack capabilities across both legacy platforms and modern cloud environments (AWS).

## About Krusche & Company

With over 25 years of experience, Krusche & Company (K&C) is a leading IT outsourcing provider, specializing in web and cloud technologies. Our team of 150+ IT experts operates from six offices worldwide, delivering top-notch services in UX/UI design, software development, cloud development, DevOps, quality assurance, agile project management, and cybersecurity.



[contact@kruschecompany.com](mailto:contact@kruschecompany.com)



[www.kruschecompany.com](http://www.kruschecompany.com)