

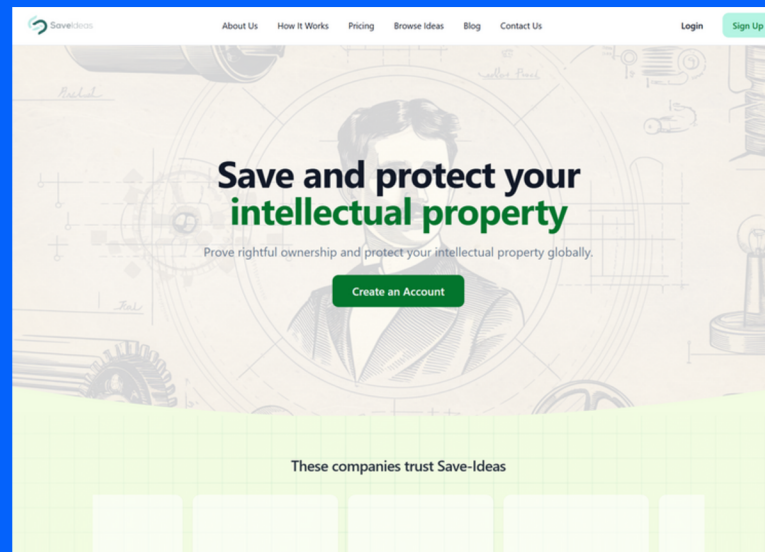
# From Legacy to Ledger in 21 Days

How K&C launched SaveIdeas' blockchain platform fast—without cutting corners.



## About SaveIdeas

Save Ideas is a start-up offering a global platform that allows users to protect their intellectual property, exchange ideas, collaborate, and connect with affiliates, investors, and customers. Launched in 2015, the platform was preparing for expansion via an ICO and needed to migrate to blockchain technology to ensure greater transparency, security, and decentralization.



**Intellectual  
Property**



**> 10  
employees**



**International**



**2 Team  
member**



**Ethereum, Solidity,  
REST APIs,  
Smart Contracts**

## Challenge

- Migration of a legacy IP protection platform onto a private Ethereum **blockchain**.
- Incorporation of ICO (Initial Coin Offering) functionality under strict time constraints.
- Development and integration of Ethereum-based smart contracts using Solidity.
- RESTful services to seamlessly connect blockchain components with the existing web portal.
- Fast time-to-market with a strict **deadline**

## Solution

- Built a private blockchain architecture based on Ethereum.
- Developed and deployed smart contracts using Solidity to securely store users' intellectual property.
- **Integrated blockchain functionality** with the web portal via REST APIs.
- Delivered a minimum viable product (MVP) **within 3 weeks** following an initial technical workshop.

## Success Story

Faced with a tight deadline and a complex blockchain migration, Save Ideas turned to K&C for a trusted, experienced partner. The result: a smooth delivery of a working MVP on the Ethereum blockchain, complete with smart contract functionality, in under three weeks. With this foundation, Save Ideas was able to move confidently toward its ICO and continue building a future-ready platform. A relationship founded on speed and trust has now set the stage for long-term collaboration.

## Why K&C?



**Proven Expertise:** With over 20 years of experience, K&C brought the technical depth and agility needed for a high-pressure blockchain migration project.



**Speed Without Sacrificing Quality:** From initial workshop to MVP in just 3 weeks—K&C's ability to deliver fast without compromising on quality was critical to the ICO timeline.



**Future-Focused Tech Stack:** K&C's deep knowledge of Solidity, blockchain development, and scalable architecture positioned Save Ideas for long-term success post-ICO.

## About Krusche & Company

With over 25 years of experience, Krusche & Company (K&C) is a leading IT outsourcing provider, specializing in web and cloud technologies. Our team of 150+ IT experts operates from six offices worldwide, delivering top-notch services in UX/UI design, software development, cloud development, DevOps, quality assurance, agile project management, and cybersecurity.



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