

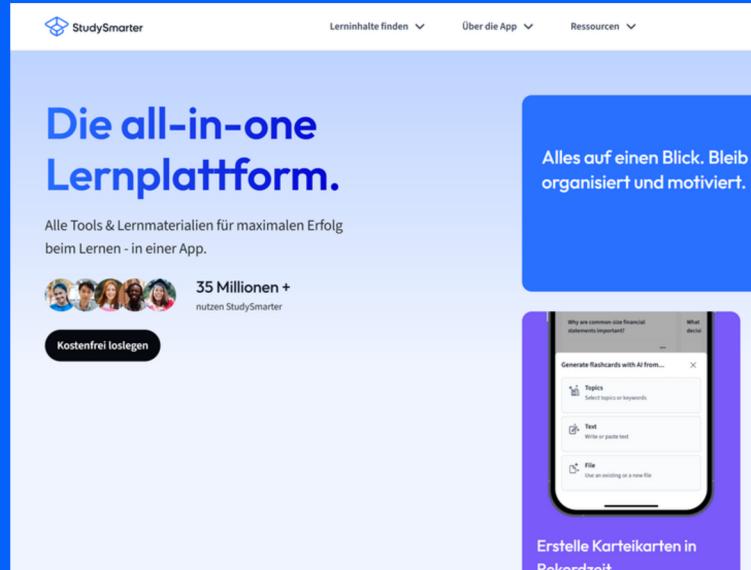
Scaling Smart: Frontend Team Doubled in Months

K&C helped StudySmarter accelerate growth without slowing development.



About StudySmarter

StudySmarter is an award-winning digital learning platform based in Munich, Germany. As an ambitious start-up, their goal is to become Europe's leading e-learning platform by providing students and pupils with a full suite of tools for creating and managing their study materials—across web and mobile applications.



The screenshot shows the StudySmarter website homepage. At the top, there is a navigation bar with links for 'Lerninhalte finden', 'Über die App', and 'Ressourcen'. The main headline 'Die all-in-one Lernplattform.' is displayed in large blue text. Below it, a sub-headline reads 'Alle Tools & Lernmaterialien für maximalen Erfolg beim Lernen - in einer App.' A small image of a group of people is shown next to the text '35 Millionen +' and 'nutzen StudySmarter'. A button labeled 'Kostenfrei loslegen' is visible. To the right, a blue box contains the text 'Alles auf einen Blick. Bleib organisiert und motiviert.' Below the main content, a mobile phone screen displays the StudySmarter app interface with the text 'Erstelle Karteikarten in Rekordzeit.' at the bottom.



E-Learning



> 90
employees



Germany



5 Team
member



Angular & more

Challenge

- Fast-growing start-up needed to **scale** its Angular frontend development team quickly.
- In-house hiring was time-consuming and distracted leadership from core product development.
- **Complex Angular-based ecosystem** required developers with deep expertise and fast onboarding capability.
- Urgent need to maintain development velocity and quality to stay ahead in a competitive market.

Solution

- K&C provided **skilled Angular developers** with start-up experience and a fast onboarding process.
- Enabled **rapid team expansion** from frontend developers in just a few months.
- Developers were fully integrated into StudySmarter's agile processes.
- **Allowed internal team to focus** on product leadership while ensuring stable development capacity.

Success Story

The partnership with K&C enabled StudySmarter to scale efficiently without slowing down development or sacrificing quality. Within just a few months, their frontend team more than doubled in size—empowering the product team to innovate faster and better. With K&C's developers seamlessly integrated, StudySmarter maintained momentum on its mission to become Europe's #1 study platform.

Why K&C?



Trusted Partnership: StudySmarter already knew K&C as a reliable partner with proven experience in supporting start-ups and enterprises alike.



Scalable Expertise: K&C's talent pool and efficient processes made it easy to ramp up quickly without compromising on developer quality.



Tailored Collaboration: K&C worked hand-in-hand with StudySmarter's internal team, offering flexibility and alignment with their fast-paced product goals.

About Krusche & Company

With over 25 years of experience, Krusche & Company (K&C) is a leading IT outsourcing provider, specializing in web and cloud technologies. Our team of 150+ IT experts operates from six offices worldwide, delivering top-notch services in UX/UI design, software development, cloud development, DevOps, quality assurance, agile project management, and cybersecurity.



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