

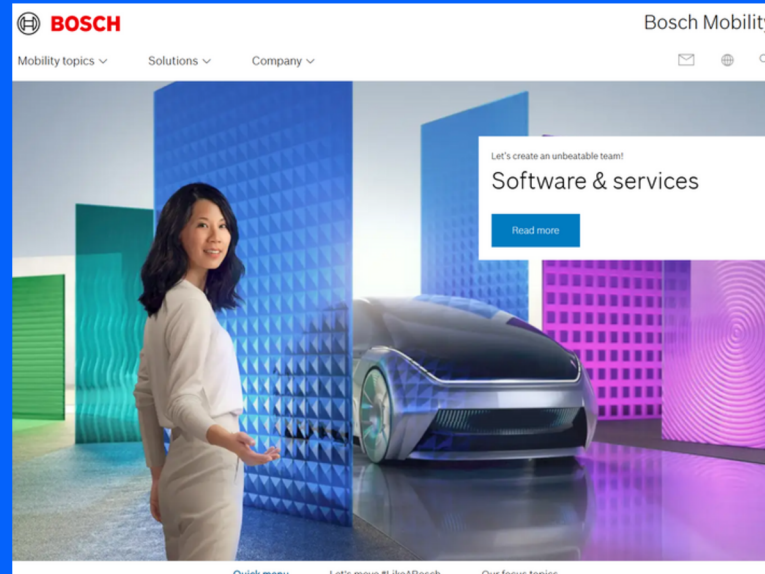
Powering Bosch's Global Booking Platform

From multilingual support to third-party adaptability, K&C co-developed and maintained a robust, long-term solution for vehicle service scheduling.



About Robert Bosch GmbH

Robert Bosch GmbH, commonly known as Bosch, is a global leader in engineering and technology headquartered in Gerlingen, Germany. Founded in 1886, Bosch operates across four key business sectors: Mobility, Industrial Technology, Consumer Goods, and Energy and Building Technology. The company is renowned for its innovation, quality, and commitment to sustainability across all areas of its business.



**Technology
– Automotive**



**> 400.000
employees**



International



**10 Team
member**



**Angular, Java,
Spring & more**

Challenge

- Develop a **multi-language, multi-national booking application** for vehicle servicing and repairs.
- Ensure **seamless integration** of the app into multiple Bosch-owned websites.
- **Design** the application to be adaptable for third-party clients as a white-label product.
- Coordinate development efforts between K&C and another outsourcing provider using a Scrum-of-Scrums approach.
- Maintain and evolve the application over a decade-long project duration.

Solution

- Assembled a dedicated 9-person K&C team comprising
- Implemented an adapted **Scrum-of-Scrums framework** to coordinate with an additional 6-person team from another outsourcing provider and Bosch's in-house management.
- **Developed and maintained** the booking application, ensuring its adaptability for white-label use by third parties.
- **Created complementary applications** for Bosch's network of service partners to manage availability, services, pricing, and bookings

Success Story

Over a decade-long partnership, K&C has played a pivotal role in developing and maintaining Bosch's multinational booking application for vehicle servicing and repairs. By integrating seamlessly with Bosch's internal teams and another outsourcing provider, K&C ensured the application's adaptability, scalability, and reliability.

The collaborative Scrum-of-Scrums approach facilitated efficient project management and delivery, allowing Bosch to offer a robust, user-friendly platform to its customers and partners worldwide.

Why K&C?



Long-Term Partnership: Over 10 years of continuous collaboration, demonstrating commitment and reliability in supporting Bosch's evolving needs.



Scalable Expertise: Provided a flexible team structure capable of scaling in response to project demands and market conditions.



Integrated Collaboration: Successfully operated within a multi-provider environment, ensuring cohesive development efforts through a Scrum-of-Scrums methodology.

About Krusche & Company

With over 25 years of experience, Krusche & Company (K&C) is a leading IT outsourcing provider, specializing in web and cloud technologies. Our team of 150+ IT experts operates from six offices worldwide, delivering top-notch services in UX/UI design, software development, cloud development, DevOps, quality assurance, agile project management, and cybersecurity.



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